

PLAN FOR THE BIG PICTURE: If you chase two rabbits, you will not catch either **ONE. — Russian Proverb**

1. The Formula: The more productive people are, the more purpose and priority are pushing and driving them.

Purpose: Your Big One Thing

Priority: Your Small One Thing is the priority you take action on to achieve it.

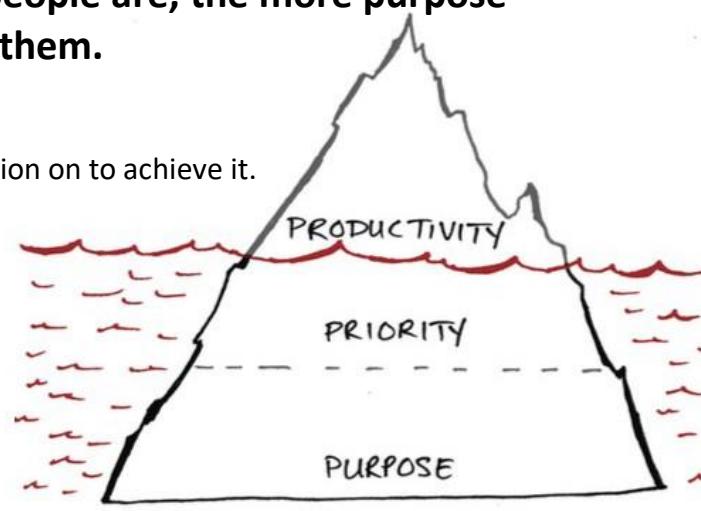
The both lead to **Productivity**

Purpose comes from your vision

Vision: it is a line the in the horizon.

How is the world I imagine?

What does it look like?



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...Since what you do is determined by what you think,
how big you think becomes the launching pad or how high you achieve.

2. The Paradox of THINKING BIG but MASTERING THE ART OF DELIVERING SMALL

What is my one thing? - Big picture || What is my big thing right now? - Small focus

-CREATE A DOMINO EFFECT-

The challenge is to find the one thing in your life that fulfills your purpose in a specific time of your story.

3. CLARITY: Make your map- The secret of getting ahead is getting started-

- **Break** your complex overwhelming tasks into small manageable tasks and then starting on the first one.
- **Two kinds of Pomodoro:** 1. The ones that you use for the thing you love the most 2. The ones that you need to get your work done.
- Every level of achievement requires a combination of **what** you do, **how** you do it and **who** you do it with.

“A journey of a thousand miles must begin with a single step.” - Chinese proverb

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