

**PLAN FOR THE BIG PICTURE: If you chase two rabbits, you will not catch either **ONE**. – Russian Proverb**

## **1. The Formula: The more productive people are, the more purpose and priority are pushing and driving them.**

**Purpose:** Your Big One Thing

**Priority:** Your Small One Thing is the priority you take action on to achieve it.

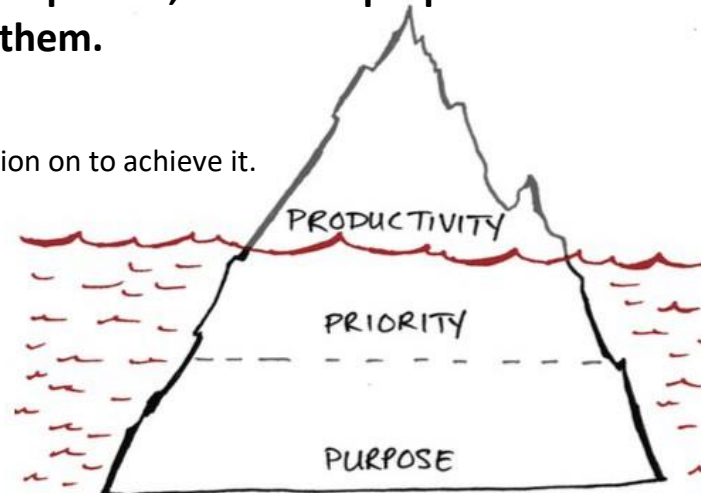
The both lead to **Productivity**

**Purpose comes from your vision**

**Vision:** it is a line the in the horizon.

**How is the world I imagine?**

**What does it look like?**



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...Since what you do is determined by what you think,  
how big you think becomes the launching pad or how high you achieve.

## **2. The Paradox of THINKING BIG but MASTERING THE ART OF DELIVERING SMALL**

What is my one thing? - Big picture || What is my big thing right now? - Small focus

**-CREATE A DOMINO EFFECT-**

The challenge is to find the one thing in your life that fulfills your purpose in a specific time of your story.

## **3. CLARITY: Make your map-** The secret of getting ahead is getting started-

- **Break** your complex overwhelming tasks into small manageable tasks and then starting on the first one.
- **Two kinds of Pomodoro:** 1. The ones that you use for the thing you love the most 2.The ones that you need to get your work done.
- Every level of achievement requires a combination of **what** you do, **how** you do it and **who** you do it with.

**"A journey of a thousand miles must begin with a single step." - Chinese proverb**

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